



Coastal Driver Rentals cc

Company Profile 2024

CC/2023/09169



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About Company



Introduction:

Coastal Driver Rentals (**CDR**) is a dynamic and innovative service provider specializing in driver rentals, operator rentals, and personnel rentals. Established in December 2023, **CDR** was founded with the mission to address the growing demand for professional, reliable, and skilled workforce solutions in Namibia.

The company offers an all-encompassing service, handling every aspect of the recruitment process—from pre-employment screening and hiring to training, deployment, and ongoing personnel monitoring. By delivering tailored solutions, (**CDR**) ensures its clients benefit from a seamless workforce experience that enhances productivity while reducing administrative burdens.

Why **CDR** Was Established?

CDR was established in response to the evolving needs of Namibia's logistics, retail, and operations industries. The founders identified critical challenges faced by businesses, such as:

Administrative burden and costs associated with recruitment, training and compliance management & the need for a flexible workforce solution to adapt to the seasonal and project requirements of various Industries.



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Welcome Message



Werner K. Platt
Founder

I am thrilled to extend a warm welcome to you at Coastal Driver Rentals, your premier destination for top-quality Driver Rentals, Operator Rentals, and Personnel Rentals in Namibia. My name is Werner Platt, and I am honored to be the founder of this exceptional company.

At Coastal Driver Rentals, we are dedicated to providing you with an unparalleled experience. Whether you require a professional driver, a skilled operator, or reliable personnel, we are here to meet your needs with excellence.

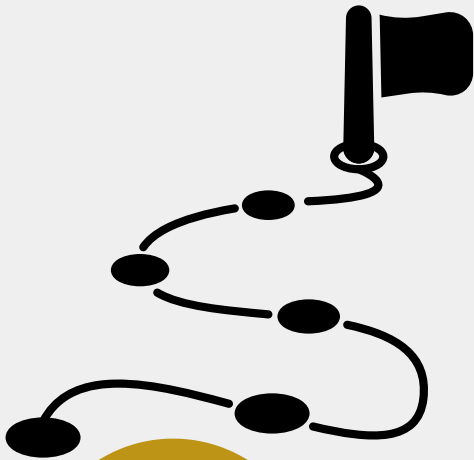
Our commitment to you goes beyond just providing a service; it's about delivering an experience that exceeds your expectations. We understand the importance of reliability, safety, and efficiency, and we are committed to providing you with nothing less.

What sets Coastal Driver Rentals apart is our unwavering dedication to your satisfaction. From the moment you engage with us, we are committed to ensuring that every interaction is seamless and every service is delivered with the utmost professionalism and care.

As we embark on this journey together, I want to express my sincere gratitude for choosing Coastal Driver Rentals. Your trust in us is greatly appreciated, and we are committed to earning it every single day. Your feedback is invaluable to us, so please do not hesitate to reach out if there is anything we can do to enhance your experience.

Thank you for choosing Coastal Driver Rentals. We are here to serve you and to exceed your expectations.

Werner Platt
Founder, Coastal Driver Rentals



Milestone & Forecast



**Late
2023**

Coastal Driver Rentals was established in late 2023 with a clear vision to become the leading provider of reliable, safe, and professional Driver Rentals, Operator Rentals, and Personnel Rentals in Namibia.



**Early
2024**

Our first client, Wesbank Transport, chose Coastal Driver Rentals for our commitment to excellence, safety, and professionalism. This partnership marked the beginning of our journey to provide exceptional service in the industry. Shortly after, West Coast Equipment joined our growing list of clients, solidifying our position as a trusted service provider in Namibia.



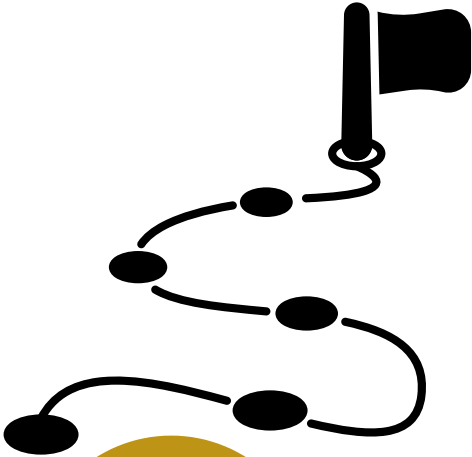
**Mid
2024**

Coastal Driver Rentals expanded its services, offering a wider range of rental options to meet the diverse needs of our clients. To ensure the highest safety standards, we focus to implement advanced safety training programs for our drivers, operators, and personnel.



**Late
2024**

Coastal Driver Rentals (CDR) has acquired ADM as a constant client for forklifts and has initiated community engagement programs, showing a commitment to the betterment of the communities they serve. Additionally, CDR will have a container office. If you need any further assistance or details, just let me know!



Milestone & Forecast



Early 2025

Coastal Driver Rentals (CDR) acquired its office container on 16 January 2025, marking a crucial step forward in its growth and operational capacity. Additionally, CDR is on the verge of fully updating its entire database—a significant milestone that will greatly enhance sourcing efficiency. These advancements underscore our commitment to streamlining operations, improving client service delivery, and ensuring optimal resource allocation for the benefit of all stakeholders.



Mid 2025

Coastal Driver Rentals (CDR) is on the verge of implementing its own innovative QR Binary System (QBS), designed by Werner Platt & Riaan Platt, to streamline operations and enhance efficiency. This cutting-edge system will revolutionize our workflow, solidifying our position as a leader in the industry. Alongside this, CDR continues its commitment to community development through engagement programs, showcasing our dedication to the betterment of the communities we serve.



Late 2025

Coastal Driver Rentals (CDR) is on the verge of operating fully independently, taking a significant step toward excellence by initiating the process to acquire our ISO certification. This milestone underscores our commitment to delivering quality and standardized services while aligning with global operational standards. As we move forward, CDR remains dedicated to fostering growth and reinforcing trust within the communities we serve.



Early 2026

By early 2026, Coastal Driver Rentals is set to establish itself as a market leader in personnel and driver rentals across Namibia, supported by cutting-edge technology, enhanced service delivery, and a steadfast commitment to quality and sustainability. With strategic growth initiatives and robust community-focused values, CDR will continue driving success for its stakeholders.

Our Service

Coastal Driver Rentals is a Quality provider of reliable, safe, and professional Driver recruitment Rentals, Operator recruitment Rentals, and Personnel recruitment Rentals in Namibia, Established in late 2023.

Individual

1. Driver Recruitment Rentals
2. Operator Recruitment Rentals
3. Personnel Recruitment Rentals
4. CV Outsourcing
5. Training and Safety Programs
6. Community Services
7. 24/7 Customer Support





Our Project

Coastal Driver Rentals is committed to delivering excellence in every project, ensuring reliability, safety, and professionalism in every aspect of its services.

1. FP Du Toit a Division of Wesbank Transport

-Provides 15 Code CE Drivers for Wesbank Transport fleet to transport break bulk and various cargos from Rennies Consolidated and other depo's to Namport.

2. West Coast Industrial Machinery cc

-Provides 2 Code C1 Drivers for West Coast Equipment fleet to transport Grain from Namport to Namib Mills

3. ADM Heavy Haulage cc

- Provides 5 Forklift Operators at Steinweg Bridge ranging from 3-10T under the forklifts of ADM Heavy Haulage.

Meet The Founders

Werner K. Platt

Founder



Werner Platt, the visionary founder of Coastal Driver Rentals, brings a wealth of experience and expertise to the table. With a passion for excellence and a commitment to providing top-quality services, Werner embarked on a journey to establish Coastal Driver Rentals in late 2023, quickly establishing the company as a quality service provider of Driver Recruitment rentals, Operator Recruitment rentals, and Personnel Recruitment rentals in Namibia. Werner's background in the transportation and logistics industry, combined with his dedication to customer satisfaction, has been instrumental in the rapid growth and success of Coastal Driver Rentals. Under his leadership, the company has become synonymous with reliability, safety, and professionalism.

Melisa D. Platt

Founder



Melisa, a founder of Coastal Driver Rentals, brings a wealth of knowledge and experience to the company. With her dedication to excellence and a passion for providing top-quality services, Melisa played an instrumental role in establishing Coastal Driver Rentals in late 2023. Under Melisa's guidance, Coastal Driver Rentals continues to expand its services, setting new standards of excellence in the industry and solidifying its position as a trusted partner for businesses across Namibia.



Our Contact



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